

Publicity Report
August 16, 2023

The Seacoast Division currently has the following social media accounts:

Facebook Group:

[Seacoast Division NMRA | Facebook](#)

- 59 members - no change
- 6 posts in past month

Instagram:

Seacoast NMRA

- 4 posts
- 16 followers (23% increase)
- Following 16 member accounts (local clubs and organizations, railroad related accounts)

Goals of social media publicity:

- Share Seacoast Division events
- Share member organization events
- Promote the model railroading hobby with occasional stories and photos of railroads and models

Please share any photos of layouts